

KIDZ N BIZ

APRIL 12, 2025

Oneka Elementary | 9 AM - Noon





Dear Business Owner,

We are excited to once again be holding our annual Kidz N Biz event taking place on Saturday, April 12. This event allows local business owners like yourself the opportunity to showcase your business to Hugo and the surrounding area.

This event would not be possible each year without business owners contributing their time and sponsoring different aspects of the event. It a wonderful opportunity be visible and interact with hundreds of potential customers.

Included in this packet in sponsorship level information, instructions on signing up for the event, volunteer opportunities and a flyer to hang up at your business.

We look forward to your participation and helping us make this years event exciting and memorable.

Please let us know if you have any questions, we would be happy to help.

Thank you,
Hugo Business Association
hbaknb@gmail.com





KIDZ N BIZ

Sponsorship Levels



\$2000

TITLE

- Booth at event
- Exclusive recognition as Title Sponsor
- Exclusive ad space on event map
- Logo featured prominently on all marketing materials
- 2.5' x 6' banner at entrance & on backwall of gym
- Opportunity to speak during opening ceremony of event
- Verbal announcement during performances
- Mention on event website and social media
- Email list of participating members

\$1000

STAGE

- 4 Available Spots
- Booth at event
- Logo featured prominently on all marketing materials
- 24" x 36" banner on stage
- Verbal announcement during performances
- Mention on event website and social media
- Email list of participating members

\$600

ACTIVITY

- 6 Available Spots
- Booth at event
- Logo featured prominently on all marketing materials
- 24" x 36" sign in activity area
- Mention on event website and social media
- Email list of participating members

\$250

RAFFLE PRIZE

- Name & logo on raffle announcements
- Opportunity to present prize during drawing
- Email list of participating members

\$125

MEMBER BOOTH

- Booth at event
- Mention on event website and social media
- Email list of participating members

Register Today!



Sponsorships are accepted on a first come, first served basis. If the level you hope to sponsor has already been filled a committee member from HBA will let you know within 24 hours to allow you to choose a different level or option.



THE FINE PRINT



This is a family friendly, free event that is open to the community of Hugo and the surrounding areas. To make the day a positive experience for everyone, below is some additional information & guidelines we ask all participants to follow.

- No direct product sales
- Promotional items/handouts are highly encouraged
- No food in gym
 - Prepacked candy is allowed
 - Food is allowed and for sale in the cafeteria only
- Booth must be staffed at all times during the event
- HBA is not responsible for any lost/damaged items during the event
- Plan to arrive no later than 8:30 AM to set up your booths, you can arrive as early as 8:00 AM
- Be prepared for at least 500 attendees
- No alcohol or drug use allowed on school grounds
- We cannot promise access to an electrical outlet
 - outlets are available on a first come, first served basis
 - don't forget extension cords!
- HBA Membership required for booth sponsorship at the event

Ready to join us?

Following the link or scanning the QR code will take you to our form. Once your entry is received an invoice for your selected amount will be emailed to the contact person on the form. Payment is due within 5 days.

Register
Today!

